

# START SAVING MILES

In May, the Marlboro Country Store  
will open with a great new collection  
of Marlboro Gear, and there's only  
one way to get it -- it's free  
with Marlboro Country Store Miles.  
Look for the new Marlboro Country Store  
100's cigarette, worth 5 Miles,   
on the side of Marlboro packs  
and start saving for free gear.  
Use the coupons below, clip out the Miles, and  
you're already on your way to Bandannas  
to Barn Coats to Barbeque Tools...

## A CHANCE TO WIN IT ALL MARLBORO COUNTRY STORE SWEEPSTAKES

Right now, you have a chance to win everything in  
The Store, before others even know it's there.

### THE PRIZES

100 First Prize winners will each win a collection of 17 new items  
of exclusive Marlboro Gear. But that's not all.

The Grand Prize winner wins the First Prize collection, plus a limited edition  
Marlboro Pool Table, the first of only 1,000 custom-made pool tables  
built by Brunswick exclusively for the Marlboro Country Store.



### ENTER HERE MARLBORO COUNTRY STORE SWEEPSTAKES ENTRY FORM & INSTRUCTIONS

Read the Official Rules, and print the words **MARLBORO COUNTRY STORE**  
on the Official Entry Form, followed by your complete name and address,  
with ZIP code, birth date and signature in spaces provided. Mail your entry  
below to be received by May 31, 1994. No purchase necessary.  
Sweepstakes open to residents of the US who are smokers, 21 years of  
age or older. Sweepstakes void in MICHIGAN AND MASSACHUSETTS and  
wherever else prohibited. Sweepstakes ends May 31, 1994.



Lights: 100's Men Box 8 mg "tar", 0.7 mg nicotine; Kings Men Box 10 mg  
"tar", 0.7 mg nicotine; Kings & 100's Box 10 mg "tar", 0.8 mg nicotine;  
100's Soft 11 mg "tar", 0.8 mg nicotine; Medium Kings Box 12 mg "tar",  
0.8 mg nicotine; Kings Soft 12 mg "tar", 0.8 mg nicotine; 100's 12 mg "tar",  
1.0 mg nicotine; Regular Kings Men Soft 15 mg "tar", 1.0 mg nicotine;  
Kings Soft & 100's Box 15 mg "tar", 1.1 mg nicotine; Kings Box & 100's  
Soft 16 mg "tar", 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

#### MARLBORO COUNTRY STORE SWEEPSTAKES OFFICIAL ENTRY FORM

Printed MARLBORO COUNTRY STORE

MR. NAME, MRS.

Home Phone # ( )

Address

City

State

ZIP

Previous Brand Smoked

Current Brand

By entering this sweepstakes, participating in the offer and signing below, I certify that I am a smoker 21  
years of age or older. I have read and understand the Official Rules. I am also willing to receive free cigar,  
coffee and branded nicotine items in the mail subject to applicable state and federal law.

Signature (Required)

Date of Birth (Required)

### RECOMMEND A FRIEND AND GET A FREE LIGHTER

If you have a smoking friend, 21 or older, who would  
enjoy receiving Marlboro coupons and an opportunity to  
get Marlboro Country Store gear, fill in the blanks below  
and we'll send you a free Marlboro boutique lighter.

Friend's Name

Phone # ( )

Address

City

State

ZIP

Current Brand

Date of Birth



**\$1.00 OFF 2 PACKS**  
OF ANY STYLE MARLBORO



**\$1.00 OFF 2 PACKS**  
OF ANY STYLE MARLBORO



**\$1.00 OFF 2 PACKS**  
OF ANY STYLE MARLBORO



**\$1.00 OFF 2 PACKS**  
OF ANY STYLE MARLBORO